



BENEFIT PACKAGE | 3-Year Commitment

- 1. Be engaged & represent your organization/industry on our NORTHFORCE Advisory Committee**
- 2. Get Annual Talent ACCESS PRO where we work with your designated Human Resources professional to:**
 - Connect them directly to curated candidates and/or candidate resumes that match your to 'hard-to-fill' job or intern postings,
 - Send your job or intern postings to curated matched candidates
 - If requested, scrape your job listings and post each opening to NORTHFORCE
 - Plus, you have the access and ability to:
 - Post your open job or intern positions
 - Search, save, and contact registered candidates that match your posted jobs, and
 - We will auto-send your job postings to matched candidates
- 3. Get AGGRESSIVE Job Post Ads** that harness NORTHFORCE's social media networks with targeted ads boosting your Job Post on Facebook while also sharing it with our networks on LinkedIn, Instagram & Twitter.
 - > **\$9 Million Facebook Impression per year**
 - > **25,000 Facebook Clicks per year**
- 4. Be a Featured Employer with a Website Banner & E-Newsletter Ads**
 - On a monthly basis, we reach over 3,200 users & attract over 17,200-page views on the NORTHFORCE website. Our candidate base is reaching over 4,500 people seeking jobs in the Northland and an amazing 20% generally open our newsletters and 10% click to learn more. These open & click rates are over 7% better than average across all industries!
 - A Featured Homepage Rotating Employer Banner
 - A Featured Employer Banner Ad in 4 Networker Candidate E-Newsletter
- 5. Get priority Booking in one of our six Virtual Business Meet & Greets per year**
 - Opportunity to distinguish yourself in a competitive job market and connect with top talent in the area
 - Advertising
 - Logo Featured on <https://northforce.org/student-connect/>
 - Logo Featured on all correspondence for every event
 - Emails to participating students and candidates
 - NORTHFORCE newsletters
 - Built-in Candidate & Student Q & A
 - Personal connections with interested students

We offer a customized approach for engagement for each of our investor-partners. Please let us know if you have any additional questions or if there is additional information we can provide at this time.