## NORTHFORCE

### **STUDENT CONNECT**



### CONNECTING STUDENTS WITH LOCAL PROFESSIONALS AND ORGANIZATIONS INVESTED IN OUR COMMUNITY, ENSURING TALENT IS RETAINED.

Student Connect, powered by NORTHFORCE, serves students across the entire NORTHFORCE region, partnering with higher education and eventually K-12 institutions.

#### EDUCATOR-PARTNER BENEFITS 3-Year Commitment, \$2,500 - \$5,000 per Year

- 1. Be engaged & represent your organization on our NORTHFORCE Advisory Committee
- 2. Get Unique Benefits
  - Unlimited students, at any academic level, accepted into the program from your college
  - Super simple student registration process via Google Forms
  - Logo featured on STUDENT CONNECT -NORTHFORCE and listing on www.northbychoice. org
  - Logo featured on all correspondence for every Student Connect event
  - Organization featured year round on NORTHFORCE's social media networks including Facebook, LinkedIn, Instagram, and Twitter

- 3. Get Talent ACCESS PRO where we work with your designated Human Resources professional to:
  - Connect them directly to curated candidates and/ or candidate resumes that match your to "hardto-fill" job or intern postings,
  - Send your job or intern postings to curated matched candidates
  - If requested, scrape your job listings and post each opening to NORTHFORCE
  - Plus, you have the access and ability to:
    - Post your open job or intern positions
    - Search, save, and contact registered candidates that match your posted jobs, and
    - We will auto-send your job postings to matched candidates

#### PURPOSE

To retain talent locally by creating an environment where students feel welcomed into our community and develop genuine professionals connections.

# NORTHFORCE

## **STUDENT CONNECT**

### WHY INVEST?

#### Help students connect to our community and find rewarding employment locally

- Join a proven program and market it as a unique opportunity provided by your college
- Introduce students to local companies looking to hire now and in the future

#### Supplement your career service offerings

- Students get access to resume reviews, the Intercultural Development Inventory (IDI), and one-to-one networking support from area experts
- Employment coaching services are based on regional hiring demand data

### Boost student job placement after graduation

- Build goodwill with major area employers, leading professionals, and donors
- Strengthen your institution's job placement statistics to attract students

#### 2021 & 2022 EVENT SCHEDULE

All events are held virtually via Zoom, attendance commitment is requested.

LEARNING SESSIONS		
PERSONAL BRANDING & PROFESSIONAL CONNECTIONS	FEB 8, 2022	12:00 - 1:30PM
COMMUNITY INVOLVEMENT & SOCIAL IMPACT	MAR 1, 2022	12:00 - 1:00PM
PERSONALITY PROFILES, GROUP DYNAMICS & CULTURAL FLUENCY	MAR 29, 2022	12:00 - 1:00PM

#### **BUSINESS MEET & GREETS - OPTIONAL FOR STUDENTS**

FALL		SPRING	
OCT 26, 2021	12:00 - 1:00PM	FEB 22, 2022	12:00 - 1:00PM
NOV 16, 2021	12:00 - 1:00PM	MAR 22, 2022	12:00 - 1:00PM
DEC 7, 2021	12:00 - 1:00PM	APR 12, 2022	12:00 - 1:00PM

#### **NORTHFORCE TEAM OPEN OFFICE HOURS - OPTIONAL FOR STUDENTS**

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ОСТ	_ 19,	2021	
NOV	9,	2021	

| 12:00 - 1:00PM | 12:00 - 1:00PM

#### SPRING

FEB 15, 2022	12:00 - 1:00PM
MAR 15, 2022	12:00 - 1:00PM
APR 5, 2022	12:00 - 1:00PM